



Rebecca Loomis

GRAPHIC DESIGNER

(845) 978-2590 | rebeccaloomis.com | Houston, TX

Top Skills

- Identity design
- Responsive web design
- Print and layout
- Book formatting
- Digital photography
- Photo editing
- Copywriting
- Fine art illustration

Top Proficiencies

- Squarespace
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Google Suite
- Canon EOS
- Apple/Mac

Experience

Fabelle Creative Co.

INDEPENDENT BUSINESS OWNER • 2010-PRESENT

I create branding guidelines, logos, responsive websites, print and digital marketing materials, and photography for small businesses. As an independent creative professional, my responsibilities also include the ins and outs of managing and marketing a business. In addition, I teach photography and writing classes on Skillshare.com, write novels, and create fine art pieces.

Sherwood Fellows

GRAPHIC DESIGNER • 2018-PRESENT

Sherwood Fellows is a creative agency that specializes in branding, websites, video, and experience design. My primary responsibilities within the company include visual brand development, brand asset creation, Squarespace website design, and layouts for print materials such as annual reports, magazines, and brand guides.

BBG&G Advertising & Public Relations

CONTENT CREATOR & SOCIAL MEDIA SPECIALIST • 2016-2017

BBG&G is a full-service, integrated marketing agency. My responsibilities included social media strategy development, management, content creation, and research; designing branding assets, branded print and digital materials, and advertisements; updating Wordpress websites; and writing blogs, social media posts, website copy, case studies, and proposals.

Saint Paul's Outreach

MISSION LEADER & COMMUNICATIONS LIAISON • 2013-2016

This non-profit exists to help students navigate the difficulties of college life. My job required a wide variety of skills, including program strategizing, student mentorship, event planning, team building, fundraising, blogging, newsletter design, public speaking, photography, and social media management.

Education

BACHELOR OF ARTS,
BENEDICTINE COLLEGE
(ATCHISON, KS) 2013

Graduated summa cum laude with a degree in mass communications and a minor in art.

JOHN PAUL THE GREAT
CATHOLIC UNIVERSITY (SAN
DIEGO, CA) 2009-2010

Studied Bachelor of Arts program in entertainment media and film.